

CLB Media launches new magazine for resource sector

Resource Engineering & Maintenance (REM) debuts in October 2008 as Canada's only maintenance and engineering publication serving the oil and gas, mining and aggregate industries.



Aurora, Ont. – July 11, 2008 – CLB Media Inc., one of Canada's top providers of information and marketing services to business professionals, is launching a new magazine in October 2008, **Resource Engineering & Maintenance (REM)** to address a critical need for more targeted information for this sector.

This new publication, website and digital edition will address the specific challenges that engineers and maintainers face maintaining critical equipment and facilities that support Canada's resource sector in the oil and gas, mining and aggregate industries. The digital edition of **REM** will let readers do keyword searches of editorial and advertising content (both current and archived issues). It will also offer a platform for video press releases, video product demonstrations, audio interviews and other interactive elements that enhance the information value of the magazine.

The veteran team that publishes **Plant Engineering and Maintenance (PEM)** will be leading this new publication, headed by award-winning editor PEM Editor Robert Robertson. "For more than 30 years, **PEM** readers have come to expect a top-notch editorial publication to help them with their critical engineering, maintenance and reliability challenges," says Robert Robertson, **PEM** editor. "This new magazine, website and digital edition will continue that tradition and will provide much needed new information for Canada's resource sector engineers and maintainers."

"CLB Media recognized there was a need for timely information for these industries as they struggle with maintaining their production equipment and machinery in the face of record growth," said Niel Hiscox, VP Media Publishing, CLB Media Inc. "This new publication will serve their needs, and will also be the ideal platform for our marketing customers who have goods and services to help them maintain their facilities and equipment."

Editorial content will feature industry news, expert columns, in-depth feature stories, hands-on practical application stories, and new products aimed at helping improve uptime and reliability.

Published four times a year in both print and digital editions, **REM** will mail to more than 11,000 readers in Canada's resource sector.

About CLB Media Inc.

CLB Media Inc. is one of Canada's leading providers of information and marketing services to business professionals in a number of industry sectors. CLB Media's media properties include more than 25 business-to-business publications, websites and a range of services including custom publishing, business lists, research, web development and industry events. CLB Media is a wholly-owned subsidiary of The Cartwright Group, which includes Canada Law Book., a leading provider of information-driven services and solutions serving Canadian professionals since 1855.